

SOLUTIONS FOR EXHIBITORS

A light and **smart** show to enable exhibitors to **focus** on their **business** and **meetings**.

4 EXHIBITION PACKAGES

1

EASY
Package
16 sqm

2

SILVER
Package
32 sqm

3

GOLD
Package
64 sqm

4

PLATINUM
Package
96 sqm



EASY Package - 16 sqm

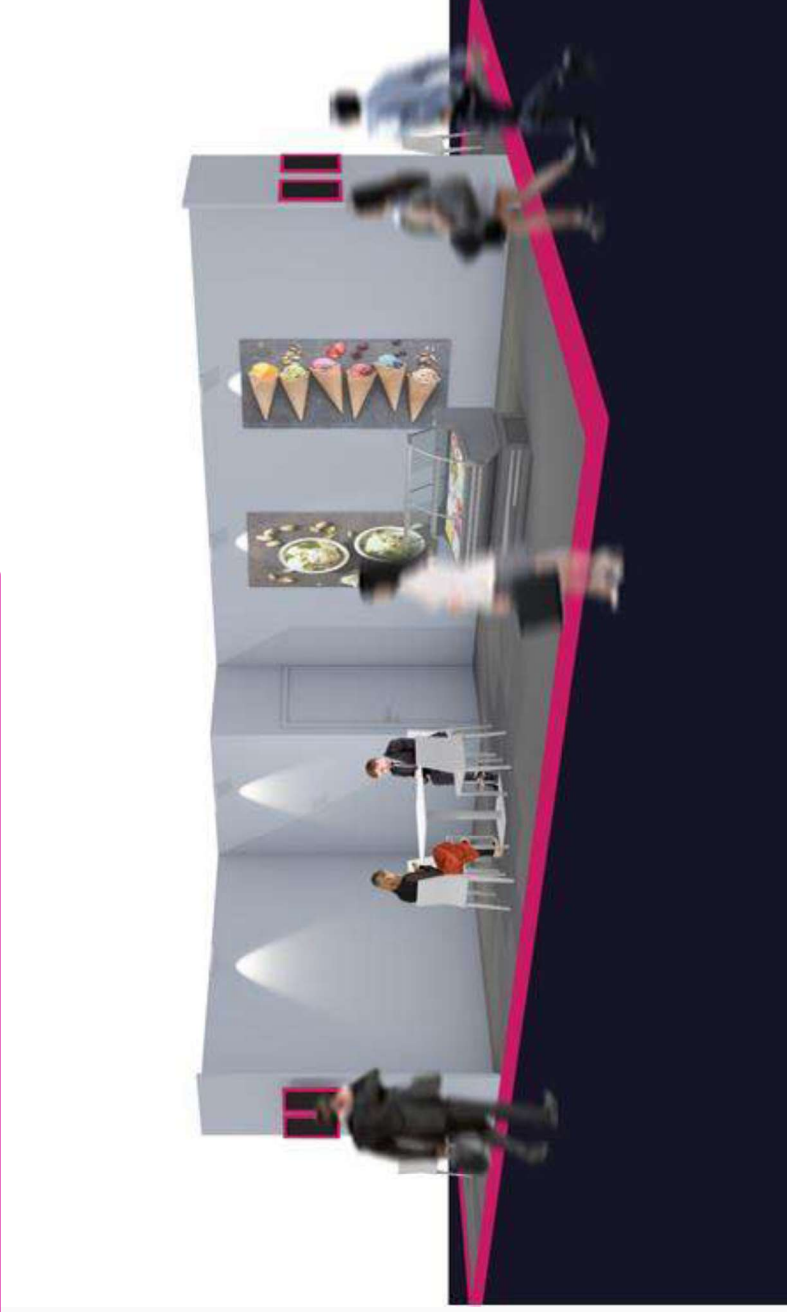
PHYSICAL STAND	<p>REGISTRATION: includes 20 electronic invitations for customers, insurance, 4 exhibitor badges, local advertising tax, 1 parking permit, wifi</p> <p>SET-UP: Arctic ice-coloured honeycomb panels H 290 cm, grey carpet, 1 storage cabinet, 100x100 cm, 1 square table with 4 seats, 1 waste bin and 1 coat hanger.</p> <p>ELECTRICAL SYSTEM: 1 220V switchboard, 1 220V multi-socket, 3 spotlights (30W.)</p> <p>GRAPHICS: 2 company name signs, 50x40 cm, 1 graphics panel, 120x200 cm.</p>	16 sqm
	<p>BASIC PROFILE PAGE: Company name, logo, main image, company description, address, website, e-mail, telephone number, social channels, stand information</p>	✓
NETWORKING	AI matchmaking function	✓
	Business Meeting (video call & agenda function)	✓
	Interactions with visitors (visitor-exhibitor chat)	✓
	Digital team members (no. of users)	8
	Digital catalogue (no. of products/images)	10



€4,300 + VAT

SILVER Package - 32 sqm

PHYSICAL STAND	<p>REGISTRATION: includes 30 electronic invitations for customers, insurance, 6 exhibitor badges, local advertising tax, 1 parking permit, wifi</p> <p>SET-UP: Arctic, Ice-coloured honeycomb panels H 290 cm, grey carpet, 1 storage cabinet 100x200 cm, 1 square table with 4 seats, 1 waste bin and 1 coat hanger, 32 sqm</p> <p>ELECTRICAL SYSTEM: 1, 220V switchboard, 1 220V multi-socket, 3 spotlights (30W).</p> <p>GRAPHICS: 2 company name signs, 50x40 cm, 2 graphics panels, 120x200 cm</p>	✓
VIRTUAL STAND	Basic profile page	✓
NETWORKING	AI matchmaking function	✓
	Business Meeting (video call & agenda function)	✓
	Interaction with visitors (visitor-exhibitor chat)	✓
	Digital team member (no. of users)	12
VISIBILITY	Digital catalogue (no. of products/images)	15
	Advertising	✓



€8,100 + VAT

GOLD Package - 64 sqm

PHYSICAL STAND	<p>REGISTRATION: includes 40 electronic invitations for customers, insurance, 12 exhibitor badges, local advertising tax, 1 parking permit, wifi</p> <p>SET-UP: Arctic Ice-coloured honeycomb panels H 290 cm, grey carpet, 1 storage cabinet, 1.00x2.00 cm, 1 square table with 8 seats, 1 waste bin and 1 coat hanger.</p> <p>ELECTRICAL SYSTEM: 1 220V switchboard, 1 220V multi-socket, 6 spotlights (30W).</p> <p>GRAPHICS: 2 company name signs, 50x40 cm, 2 graphics panels, 120x200 cm.</p>	64 sqm	✓
	Virtual Stand	<p>Basic profile page</p> <p>Video Header</p> <p>AI matchmaking function</p> <p>Business Meeting (video call & agenda function)</p> <p>Interaction with visitors (visitor-exhibitor chat)</p> <p>Logo on online map</p>	✓
	Networking	<p>Digital team member (no. of users)</p> <p>Digital catalogue (no. of products/images)</p>	24
VISIBILITY	Advertising	✓	
	Rotating banner on homepage	1	
	Dedicated events in calendar	3	
	Panel discussion	1	

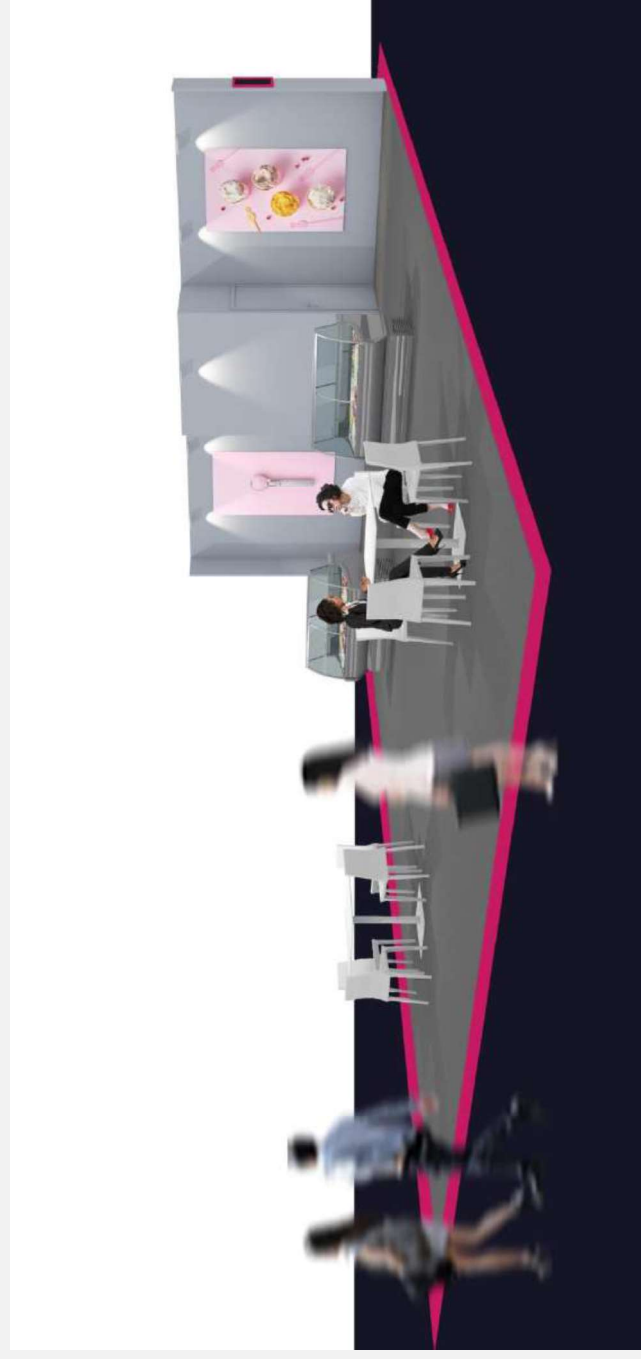


*Ad esaurimento

€15,500 + VAT

PLATINUM Package - 96 sqm

PHYSICAL STAND	<p>REGISTRATION: includes 50 electronic invitations for customers, insurance, 14 exhibitor badges, local advertising tax, 1 parking permit, wifi</p> <p>SET-UP: Arctic ice-coloured honeycomb panels H 290 cm, grey carpet, 1 storage cabinet 100x200 cm, 1 square table with 8 seats, 1 waste bin and 1 coat hanger.</p> <p>ELECTRICAL SYSTEM: 1 220V switchboard, 1 220V multi-socket, 6 spotlights (30W).</p> <p>GRAPHICS: 2 company name signs, 50x40 cm, 2 graphics panels, 120x200 cm</p>	96 sqmL
VIRTUAL STAND	<ul style="list-style-type: none"> Basic profile page ✓ Video Header ✓ Background image ✓ AI matchmaking function ✓ Business Meeting (video call & agenda function) ✓ Interaction with visitors (visitor-exhibitor chat) ✓ Logo on online map ✓ 	
NETWORKING	<ul style="list-style-type: none"> Digital team member (no. of users) 28 Digital catalogue (no. of products/images) 25 	
VISIBILITY	<ul style="list-style-type: none"> Advertising ✓ Rotating banner on homepage 2 Dedicated events in calendar 6 Panel discussion 2 	



€23,000 + VAT