



CAMERA DI COMMERCIO  
ITALIANA PER LA GERMANIA  
ITALIENISCHE HANDELSKAMMER  
FÜR DEUTSCHLAND

Erasmus for Young  
Entrepreneurs

## **NEW ENTREPRENEUR SUCCESS STORY: Multilingualism under the magnifying glass**

### **New Entrepreneur:**

Edda Battgelli (Germany)

Company Name: Teodora

Sector of activity: Education and training services

Local contact point (IO): Italienische Handelskammer für Deutschland e.V.

### **Host Entrepreneur:**

Elisabetta Gustini (Italy)

Company Name: CTA [www.ctagorizia.it](http://www.ctagorizia.it) (25 years of experience)

Sector of activity: Music, theater, events and related cultural and entertainment services

Local contact point (IO): Unione Regionale delle Camere di Commercio, I.A.A. del Veneto - Eurosportello Veneto

**Period of the exchange:** 17/06/2019 - 04/05/2020

**Duration of the exchange:** 6 months

*"I could experience to work in a different way due to a different mentality. I could work as an entrepreneur but with a strong connection with another settled company which gave me a very important base. I got new ideas and tried out new projects",* commented the New Entrepreneur Edda Battgelli on her training.

Edda Battgelli has graduated in Foreign Languages and Literatures and became a certified HET Trainer (Heidelberger Elterntraining) for the support of language development for children. Afterwards, she wrote her own business plan and conducted a pilot project over 9 months in a kindergarten in Berlin. With her business idea "Teodora", she offers various products that have the common goal of contributing to the social recognition of multilingualism by empowering children in their early childhood education. One of the products, "Mundi", is a theater project for children and their parents, which gives emotional and social support and the encouragement to use their family language in public.

What has driven Edda to participate in the Erasmus for Young Entrepreneurs Project? *"Working abroad is a good way for me to test and question myself, to get out of the obvious and verify the validity of my ideas and working methods."* Furthermore, she intended to test her idea in a different social context in order to optimize it and benefit at the same time of the knowledge of an experienced entrepreneur.

The focal point of Elisabetta Gustini, Host Entrepreneur and director and producer at CTA, is, in fact, puppet theatre and musical theatre for children that try to meet the actual needs of the children and their teachers. Moreover, she deals with educational programmes, in particular intercultural and transgenerational projects. With her activities she wants to encourage the integration of many different cultures.

Participating in the Erasmus for Young Entrepreneurs, Elisabetta likes to identify new ways to broaden her company's offer, upgrade her story-telling methods for children and engage in a constructive exchange of opinions and develop new ideas for further projects.

It goes without saying that both entrepreneurs perfectly matched and developed an activity plan for the training on-site. Edda worked in a kindergarten with her own project supported by CTA and got into direct contact with the families of the territory. She monitored their language-situation, did research on local integration initiatives and got in touch with professors of the local university that are researching in this very field. Furthermore, the NE organized an event of story-telling open to all the "language-communities" and a further event on the International Day of Mother Tongues in collaboration with the communities.

The experience enabled Edda to think outside of the box, find new inspirations and to explore multilingualism in her birthcountry. Also Elisabetta benefitted from the training through the new project introduced by the NE and their professional exchange.

Erasmus for Young Entrepreneurs provides European entrepreneurs the chance to share and gain relevant business skills. As a new entrepreneur, you will learn from an experienced entrepreneur and benefit from on-the-job training in a small or medium-sized company in another participating country. As a host entrepreneur, you can benefit from fresh and innovative ideas from a motivated new entrepreneur.

Would you like to participate? You can get in touch with [Italienische Handelskammer für Deutschland e.V.](#)

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