

Erasmus for Young Entrepreneurs

New Entrepreneur:

Mr. Timothy Crombie (UK)

Company name: Tim Crombie

Sector of Activity: Crafts, art materials and accessories

Host Entrepreneur:

Mr. Maurice Mersinger (Germany)

Company name: Kling Klang Klong / www.klingklangklong.com (6 years of experience)

Sector of Activity: Advertising, promotion, printing, media and related products and services

Period of exchange: 18/04/2017 – 18/08/2017

Duration of the exchange: 4 months

Timothy Crombie is a young entrepreneur from the United Kingdom who is willing to learn how a business is run and sustained within the creative industries. When deciding to participate in the program “Erasmus for Young Entrepreneurs” his business idea was clear. He was planning to set up a co-working studio space for creative practitioners in London. In order to pursue his idea, he wanted to spend his mobility period in Berlin.

“In Berlin I have already noticed a different attitude towards community and maker spaces. I would like to bring back in London a business idea that is influenced by the social aspects of what I will learn in Berlin” Timothy says.

Thanks to “Erasmus for Young Entrepreneurs”, he met the German Host entrepreneur Maurice Mersinger, who works in the field of commissioned artworks and related. Maurice is deeply interested in expanding his business in an international context, since he would like to broaden the network of national and international artists for collaborations of all kinds.

“I believe that, by having Tim on board, we will be able to extend the artistic profile of the company. We are always looking to have more collaboration with outsider artists and designers. By having Tim involved in a project, we believe that we can bring a different and positive energy to the strategic management of the company” Maurice says.

The relationship started on the 18th of April 2017 in Berlin, perfect scenario for growing and developing young businesses. The two Entrepreneurs began to work together at a new work of design that could be challenging for both parties.

Maurice’s enterprise Kling Klang Klong have a skilled team of coders, designers and sound designers, whom has helped Timothy with his own personal learning goals throughout the exchange. The presence of a new entrepreneur has brought Maurice and his company strong crafting skills into a mostly digital company.

This has been a very well matched exchange in the field of music and sound design.





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Erasmus for Young Entrepreneurs

Erasmus for Young Entrepreneurs provides European entrepreneurs the chance to share and gain relevant business skills. As a new entrepreneur, you will learn from an experienced entrepreneur and benefit from on-the-job training in a small or medium-sized company in another participating country. As a host entrepreneur, you can benefit from fresh and innovative ideas from a motivated new entrepreneur.

Would you like to participate? You can get in touch with [Italienische Handelskammer für Deutschland e.V.](#)

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