



CAMERA DI COMMERCIO
ITALIANA PER LA GERMANIA
ITALIENISCHE HANDELSKAMMER
FÜR DEUTSCHLAND

Erasmus for Young Entrepreneurs

HOST ENTREPRENEUR SUCCESS STORY:

New Entrepreneur:

Viktoria Diana Kohalmi (Spain)

Company Name: planning to found her own business

Sector of activity: Education and training services

Local contact point (IO): Promoció Econòmica de Sabadell SL

Host Entrepreneur:

Oliver Pinchbeck (Germany)

Company Name: Katapult / Mee Pinchbeck GbR, www.katapult.berlin (4 years of experience)

Sector of activity: Music, theater, events and related cultural and entertainment services

Local contact point (IO): Italienische Handelskammer für Deutschland e.V.

Period of the exchange: 03/02/2020 - 31/07/2020

Duration of the exchange: 6 months



The New Entrepreneur Viktoria Diana Kohalmi has set her goal: her aim is to create a space for Kinetic Hacking, a new approach towards artistic spaces, where hybrids of movement are promoted and dance therapy is integrated into the everyday schedule. Viktoria is a professional dancer, dance teacher and choreographer with an almost 10-year experience in dance performances Europe wide.

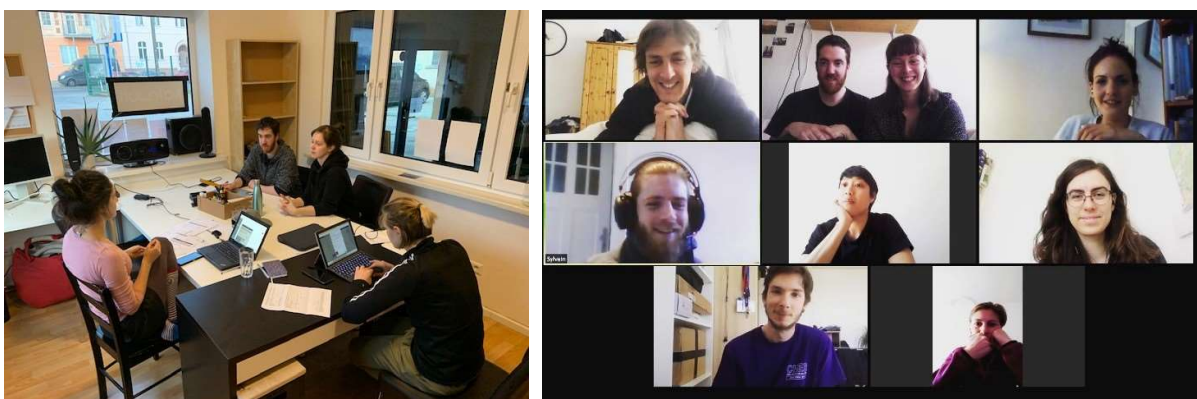
With her business idea, she wants to create a space for exchange of movement styles and methods and giving the opportunity for collaborations among dancers and artists of the local community of Barcelona. For her it is a matter of heart to provide affordable dance training and support talented dancers.

Even though she is an experienced professional, she yet feels the lack of some essential entrepreneurial skills: *“The artistic talent is not enough; it has to meet commitment, adequate experience, the right tools and knowledge”*. In order to learn from an experienced mentor and to get involved in a knowledge exchange she decided to participate in the Erasmus for Young Entrepreneurs Project.

Viktoria’s goal meets perfectly the business idea of the Host Entrepreneur Oliver Pinchbeck, who founded Katapult, a young independent arts project run by artists, for artists that promotes the development of the performing arts by providing affordable training, creation and development space for artists of all kinds. He decided to participate in Erasmus for Young Entrepreneur because he believes that sharing his lessons learned is a valuable insight for a New Entrepreneur.

After having agreed on the activity plan, Viktoria started her training in Berlin, where she supported the publicity team, managed and administered the open training space and was introduced to the Host’s network. She successfully created a proposal for an ongoing event series of dance and music exchange where her professional experience represented a great advantage. Moreover, Viktoria contributed to Katapult with the creation of social media content and with her assistance during the advent of the Covid-19 Pandemic that created unprecedented challenges.

Even though all events had to be postponed or cancelled during the lockdown caused by the Covid-19 Pandemic, Host and New Entrepreneur decided to continue their collaboration and to shift the planned activities to carry out on a digital basis increasing Viktoria’s support of the social media team.



Erasmus for Young Entrepreneurs provides European entrepreneurs the chance to share and gain relevant business skills. As a new entrepreneur, you will learn from an experienced entrepreneur and benefit from on-the-job training in a small or medium-sized company in another participating country. As a host entrepreneur, you can benefit from fresh and innovative ideas from a motivated new entrepreneur.

Would you like to participate? You can get in touch with [Italienische Handelskammer für Deutschland e.V.](#)

Project Coordinator

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